

**GEOGRAPHY, Tourism and Hospitality, 2023/2024**

No.	Subject	ECTS points	Form of assessment	Hour together	Number		
					Lectures	Classes	Field classes
1	2	3	4	5	6	7	8
<b>First semester</b>							
1	Occupational safety and health (OSF) and fire safety training	0	z	4	4	0	0
2	Business English – practical skills	4	z	30	0	30	0
3	Business of tour-operations	3	z	26	0	26	0
4	Geographical resources for tourism development worldwide	4	z	30	30	0	0
5	Intercultural communication	2	z	20	0	20	0
6	Introduction to hospitality	4	E	30	30	0	0
7	Research methods in geography of tourism	3	E	26	14	12	0
8	Research seminar 1	2	z	15	0	15	0
9	Selected forms of contemporary tourism	4	z	30	15	15	0
10	Tourism geography of European regions	4	z	30	20	10	0
	<b>Sum of first semester</b>	<b>30</b>	<b>2 Exams</b>	<b>241</b>	<b>113</b>	<b>128</b>	<b>0</b>
<b>Second semester</b>							
11	Cultural tourism	2	z	20	10	10	0
12	GIS and data visualization	2	z	20	0	20	0
13	Hospitality management	2	E	24	12	12	0
14	Landscape and architecture styles	2	z	20	20	0	0
15	Marketing in tourism	3	E	36	24	12	0
16	Research seminar 2	2	z	12	0	12	0
17	Tourism geography of Poland (field trips of 4 days in Poland)	4	E	48	12	12	24
18	European destination - tour leading practical skills (6 days)	4	z	44	0	8	36
19	Modern foreign language (preferred English language) course level B2+	0	z	60	0	60	0
	<b>Alternative module A - sem. 2</b>	<b>9</b>	<b>z</b>	<b>60</b>	<b>40</b>	<b>20</b>	<b>0</b>
	<b>Sum of second semester</b>	<b>30</b>	<b>3 Exams</b>	<b>344</b>	<b>118</b>	<b>166</b>	<b>60</b>
<b>Third semester</b>							
20	E-tourism	2	z	24	12	12	0
21	Geography of art and civilization	3	z	30	15	15	0
22	International entrepreneurship	2	z	20	10	10	0
23	Research seminar 3	2	z	30	0	30	0
24	Sustainable development of tourism	3	z	26	12	14	0
25	Tourism planning and management	4	E	30	20	10	0
26	Modern foreign language (preferred English language) course level B2+ (exam)	4	E	0	0	0	0
	<b>Alternative module B - sem. 3</b>	<b>9</b>	<b>z</b>	<b>60</b>	<b>34</b>	<b>20</b>	<b>6</b>
	<b>Sum of third semester</b>	<b>29</b>	<b>2 Exams</b>	<b>220</b>	<b>103</b>	<b>111</b>	<b>6</b>
<b>Fourth semester</b>							
27	Master thesis	20	E	0	0	0	0
28	Research seminar 4	2	z	24	0	24	0
	<b>Alternative module C - sem. 4</b>	<b>9</b>	<b>z</b>	<b>60</b>	<b>40</b>	<b>20</b>	<b>0</b>
	<b>Sum of fourth semester</b>	<b>31</b>	<b>1 Exam</b>	<b>84</b>	<b>40</b>	<b>44</b>	<b>0</b>

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	<b>Optional courses - A sem. 2</b>		<b>chose 3 courses</b>				
1	Business tourism	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
2	Contemporary urban landscapes	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
3	History of travels	<b>3</b>	<b>z</b>	<b>20</b>	20	0	0
4	Teamwork and team management	<b>3</b>	<b>z</b>	<b>20</b>	0	20	0
5	Tourism in Central and Eastern European countries	<b>3</b>	<b>z</b>	<b>20</b>	20	0	0
6	Transport in tourism	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
	<b>Optional courses - B sem.3</b>		<b>chose 3 courses</b>				
1	Archaeotourism	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
2	Geodiversity, geoheritage, ecoconservation - towards sustainable geotourism	<b>3</b>	<b>z</b>	<b>20</b>	14	0	6
3	Politics and tourism	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
4	Tourism geography of Asia	<b>3</b>	<b>z</b>	<b>20</b>	20	0	0
5	Transport management for tourism	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
6	Workshops in social media marketing	<b>3</b>	<b>z</b>	<b>20</b>	0	20	0
	<b>Optional courses - C sem.4</b>		<b>chose 3 courses</b>				
1	City tourism	<b>3</b>	<b>z</b>	<b>20</b>	20	0	0
3	Impacts of tourism	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
3	Rural heritage in tourism	<b>3</b>	<b>z</b>	<b>20</b>	10	10	0
4	Tourism geography of Africa, Australia and Oceania	<b>3</b>	<b>z</b>	<b>20</b>	20	0	0
5	Tourism geography of Americas	<b>3</b>	<b>z</b>	<b>20</b>	20	0	0
6	Tourism website design	<b>3</b>	<b>z</b>	<b>20</b>	0	20	0